



ABOUT ME

Using research, communication, and collaboration, my design solutions seek to bring the vision of the client to life while meeting the needs of their end user.

EXPERTISE

Dynamic Visual Design	Communication
Time Management	Collaboration
Detail-oriented	Organization
Problem Solving	Creativity
Leadership	Teamwork

SOFTWARE

Adobe Suite

Illustrator, InDesign, Photoshop, After Effects, Dreamweaver

Coding

Basic HTML, Java, & CSS

EDUCATION

Bachelor of Arts, Art 2009
University of Wyoming, Laramie, Wyoming

Bachelor of Arts, Journalism 2009
University of Wyoming, Laramie, Wyoming

EXPERIENCE

Graphic Designer

Douglas County Libraries 2011-Present

Develop a cohesive customer experience from visual promotion to event experience through design and decor

Craft designs for a variety of physical mediums (signage, decor, promotional items, standees, trade show kits)

Create multimedia visual content including digital ads, front-end web page design, posters, flyers, brochures, t-shirts, and promotional items to increase brand awareness

Animate advertisements and social media posts

Develop front-end home page web design and collaborate with the web development team for implementation

Manage digital signage package for the district (external and internal signage) using Four Winds Interactive content management software

Manage event design budgets by working with vendors to coordinate printing (print and promotional items) and decor

Freelance Graphic Designer

Butterfly Pavilion 2014-2020

Create effective visual design solutions (print and web advertisements, brochures, billboards, signage, etc.)

Liaise with clients, external vendors, and subject matter experts while managing deliverables and deadlines

Publicist

University of Wyoming 2009-2010

Managed and updated website content

Wrote press releases for exhibitions and events

Designed promotional materials (posters, advertisements, newsletters, etc.)

Web Design Associate

Topia Technology 2008-2010

Designed, presented, and delivered website designs to clients and developers

Edited basic HTML, CSS, and various content in content management systems